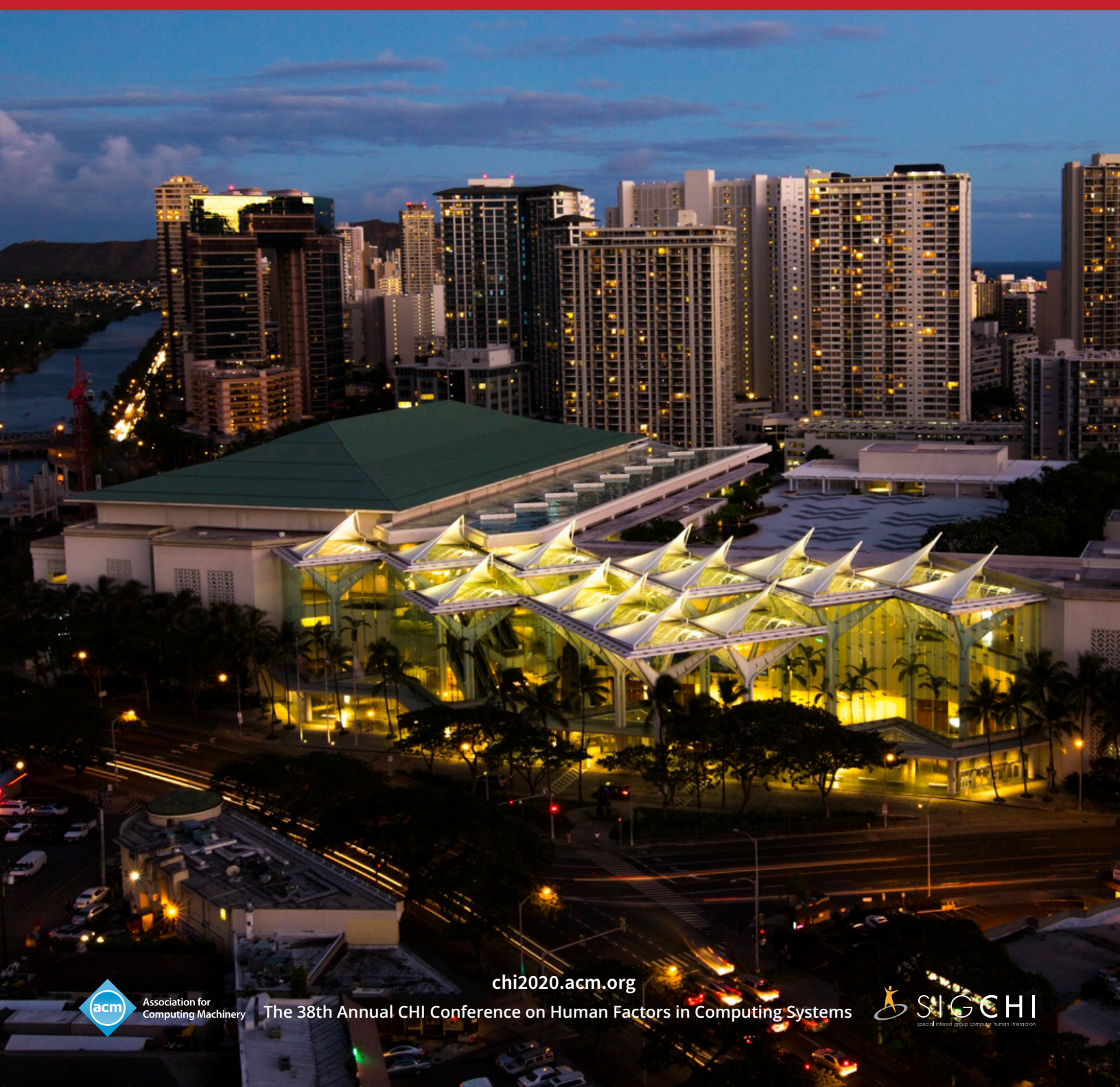




April 25 – 30
Honolulu, Hawai‘i, USA

Invitation to Sponsor



Association for
Computing Machinery

chi2020.acm.org

The 38th Annual CHI Conference on Human Factors in Computing Systems



SIGCHI
special interest group computing human interaction

HCI'S IMPACT ON INDUSTRY AND THE CHI CONFERENCE CONNECTION

What is CHI?

CHI is the premier conference for human-computer interaction (HCI): the design, building and study of technologies to help people think, create and collaborate. Everything from the mouse to the smartphone has its roots in HCI!

HCI Impacts Revenue

HCI's impact on the technology industry has been enormous and is still growing. Leading companies have increased their success through the growing use of HCI methods to (1) avoid wasting precious investment money from failed deployments of inferior technologies and to (2) generate new revenue by identifying under-served needs and then to envision, design and test innovative products and services. Through rigorous beginning-to-end methods that combine concept design, design critique, cognitive analysis, performance experiments and more, HCI researchers assess whether technologies frustrate, thwart, and confound people, then design solutions that serve, engage and extend people's capabilities.

HCI Impacts Innovation

In addition to tremendous cost savings, the field of HCI has spawned billions of dollars of new revenue in innovative product and service categories. Everything from advances in mobile phones and graphical user interfaces to the Internet of Things and social media touches HCI, and many of the advances in today's systems can be traced back to papers and presentations at the CHI conference.

HCI Creates Business Advantage

As a concrete example of the bottom-line value of HCI, consider a recent US court decision (Apple Inc. v. Samsung Electronics Co., Ltd) that did not recognize infringement of 3 technology-based patents, but awarded a significant sum in damages for the infringement of 7 patents related to design and interaction. This ruling clearly illustrates that the court believes the HCI-related intellectual property created tremendous business advantage here.

The CHI Conference Connection

Since the development of the field, dozens of key HCI-generated products have been unveiled at the CHI conference prior to market deployment including multi-touch and 3D interaction, tangible interfaces, social networking, instant text messaging, personal health and elder care, fitness tracking, smart homes, internet of things, human-robot interaction and wearable devices. As the premier world-wide forum for the exchange of information on all aspects of human-computer interaction, the CHI conference is often the first public demonstration of such advanced technologies.

Each year, CHI sees thousands of the top researchers, scientists, and designers in the world attend to present their latest research, solve their hardest problems, learn new material and build their networks. 92% report it was "worth their time and money", a remarkable approval rating for an event of this size.

Top corporations, ranging from processor manufacturers (Intel), operating system vendors (Microsoft), laptop, tablet and smart-phone manufacturers (Samsung, Dell, Hewlett Packard, Apple), web service providers (Google, Naver, Yahoo, eBay, Amazon), telecommunication carriers (NTT Docomo, Verizon), automobile manufacturers (Toyota, Ford, Audi), as well as emerging companies and startups, send employees to the CHI conference to present and hear the world's most advanced innovations.

There are four reasons companies sponsor CHI, and many sponsor for a combination of these reasons:

1. To recruit the top HCI, UX and design talent, from entry level to CxO level positions at one of the most diverse technology conferences.
2. To learn from cutting-edge research and research communities addressing everything from smart cars to smart phones.
3. To showcase new corporate inventions and innovations. CHI is a great way to get the top decisions makers in HCI and UX to see your products and research, and incorporate them into their work.
4. To publicly support cutting edge, diverse, multinational and impactful research, education, science and design.

Please join us at the Hawai'i Convention Center in Honolulu, Hawai'i, USA as a CHI 2020 Sponsor. Mahalo!

CHI 2020 General Conference Chairs

Regina Bernhaupt
Eindhoven University of Technology, Netherlands

Florian 'Floyd' Mueller,
RMIT University, Melbourne, Australia

AN INVITATION TO SPONSOR

CHI is the premiere worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, design artifacts and experiences, and future technologies.

Conference Format

CHI 2020 is a four-day conference (Monday through Thursday). The conference is organized around papers, presentations, speakers and discussions on how to create better interactive experiences. As the foremost conference in its field, CHI 2020 continues to offer a wide-ranging program, supporting and facilitating the exchange of ideas within and between all of these communities.

Who Will Be at CHI 2020?

The CHI conference brings together people from multiple disciplines and a diversity of cultures to explore new ways to practice, develop and improve methods and systems in HCI, and to discuss ideas that lead to inspiration and innovation. Attendees come from all over the world, representing a myriad of application areas whose diverse perspectives influence each other. CHI 2020 is truly an opportunity to find the latest in research and design of the world's most innovative interactive technologies.

CHI attendees include computer scientists; visual, interaction, product and experience designers; human factors and ergonomics professionals; psychologists; social scientists; software developers; software/hardware architects; engineering, product and quality managers; educators and evaluators. These are the professionals who work at the heart of making systems and products usable.

CHI 2020 will be held at the Hawai'i Convention Center in Honolulu, Hawai'i, USA. CHI is a multicultural community made up of designers, researchers, and practitioners from highly diverse backgrounds. Together, they investigate and design new and creative ways for people to interact using technology.

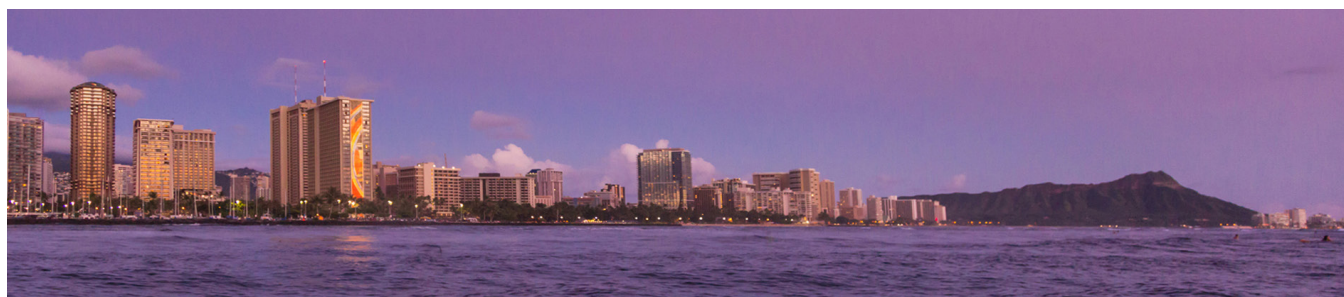
If your organization supplies systems or products that involve users interacting with computer technology and the user aspects are important to the success of your product, then this conference will be of special interest to you. CHI 2020 is the place your organization needs to be to learn about leading-edge research and imminent technologies. Last year's CHI conference in Glasgow, Scotland UK, was a highly successful conference with almost 4000 attendees. Previous conferences in Montréal, Canada (CHI 2018); Denver, Colorado USA (CHI 2017); San Jose, California USA (CHI 2016); and Seoul, Korea (CHI 2015), were also highly successful, hosting between 2500 and 3800 attendees from over 50 countries. Past CHI attendees have worked in the computer industry, education, research, telecommunications, government, finance and banking as well as many other areas. CHI 2020 is expected to be another highly successful conference, and we anticipate excellent attendance.

About Honolulu

Honolulu is on Oahu, an island of breath-taking beauty, where temperatures range from 71° to 81° F.

Oahu is home to some of the world's most beautiful beaches and famous surf competitions. Nearby Waikiki Beach, a favorite with Hawaiian royalty, is now known for its shops, restaurants, and vibrant nightlife. Snorkeling and scuba are popular as the sea abounds with colorful fish and marine life like dolphins and sea turtles. Hikers love the scenic trails, from the challenging Koko Crater Trail to the paved Makapu'u Point Lighthouse Trail, leading to a prime spot for whale watching. One of the most famous tourist spots is Pearl Harbor National Memorial, but also not to be missed are Iolani Palace and the Bishop Museum, both incredible sources of Hawaiian history and culture.

From the moment you arrive, you will experience what Hawaiians call the "spirit of *aloha*," or the hospitable, welcoming atmosphere that permeates the islands. The word *aloha* may be used for hello or goodbye, but it really represents a way of life that you will long to take home with you.



The Waikiki skyline and Diamond Head at dusk.

BENEFITS OF SPONSORING



Outrigger canoe rides are a popular activity at Waikiki Beach.

CHI 2020 offers many opportunities created especially for sponsors. Some of the benefits this year include:

Publicity (External and Internal)

Sponsors are featured on the CHI 2020 Conference web site. Not only is this site one of the most popular ACM sites, but the conference receives worldwide press coverage through various media forms including technical publications. The advance program alone is available on our site to more than 50,000 people in the fields of human-computer interaction, human factors, and usability engineering. The *Conference Proceedings* are also published by ACM Press and accessed globally through the ACM Digital Library.

Your sponsorship of this premiere conference is a strong statement about your organization's commitment to the field of HCI as well as your commitment to the professional development of your staff.

Professional Development

In every economic climate, it is important to wisely utilize funds available for professional development, and CHI 2020 is a wise investment. There is no other conference where there is so much cross-fertilization of ideas between professionals in product design, human factors, software development, systems design, interactive media, and e-business. Added to this mix are research students, educators and the world's best HCI researchers, along with mentors and leading thinkers in the field. This environment creates a unique event where your staff can benefit from unmatched inspiration and education in both

breadth and depth. Sponsor invitations to private VIP events also ensure that your staff has special opportunities to mix with the elite of HCI research and practice.

Recruiting, Networking & Business Development

Showcasing your organization through sponsorship increases the awareness of your products and services. Many opportunities are available to sponsors to maximize their efforts in this area. Also, should your organization be interested in hiring, your presence as a sponsor will enhance your efforts to recruit from among the foremost experts in the field. In addition, CHI 2020 offers dedicated on-site support for the recruitment efforts of its sponsors.

Monday Evening Grand Opening of Exhibits and Reception

CHI 2020 is hosting the conference reception on Monday evening from 18:00 to 20:00 (6:00 to 8:00 pm) in the exhibit hall during the grand opening of the exhibits and Interactivity ("hands on," cutting-edge demos). Sweet and savory offerings, and the company of friends and colleagues create this memorable evening. Networking is effortless at this gala event attended by all conference registrants. As a special benefit to our Champion sponsors, a complimentary exhibit booth is included in the Hero and Champion Sponsor Benefits.

Tuesday Evening Job Fair and Wednesday Night Hospitality Reception

To support recruiting, CHI 2020 features a Job Fair on Tuesday evening from 17:30 to 20:00 (5:30 pm to 8:00 pm). Recruiters renting booths are invited to take advantage of this key event to meet qualified job candidates. CHI 2020 will also facilitate the delivery of resumes from individuals to your designated contact and help coordinate space for interviewing and hospitality events, if space is available. Confirmed recruiters are posted on the CHI 2020 web site.

Hero and Champion Sponsors providing additional support are specially recognized at the Wednesday night Hospitality Reception.

Please see the following pages for details about these and the many other advantages of sponsoring.

BECOMING A SPONSOR

Would Your Organization Like to Support CHI 2020?

Please complete the CHI 2020 Sponsorship Agreement on the last page and return it with your contribution to the CHI 2020 Sponsor Director to expedite processing. Contributions may be made by bank transfer, credit card, or company check.

Bank (Wire) Transfer Payment

Please contact the CHI 2020 Sponsor Director to make arrangements for paying your sponsor contribution via bank (wire) transfer.

Organizations based in the United States or organizations with United States branches or divisions should note that ACM (the parent organization of CHI 2020) is classified as a non-profit and a sponsor contribution may be tax deductible in the United States. The US Federal Tax ID number for ACM is 13-1921358.

Credit Payment

Checks should be made payable to ACM/CHI 2020. We kindly request that checks are sent by courier with a tracking number.

Credit Card Payment

Contributions may also be made by credit card. Please contact the CHI 2020 Sponsor Director for assistance to make a credit card contribution.

Would You Like More Information About ACM and SIGCHI?

CHI 2020 is sponsored by ACM's Special Interest Group on Computer-Human Interaction (ACM SIGCHI). The scope of SIGCHI consists of the study of the human-computer interaction processes and includes research, design, development, and evaluation efforts for interactive computer systems. The focus of SIGCHI is on how people communicate and interact with a broadly-defined range of computer systems. SIGCHI serves as a forum for the exchange of ideas among computer scientists, human factors scientists, psychologists, social scientists, designers, educators, and practitioners involved in the design, implementation, and evaluation of interactive computing systems. Members of the SIGCHI community from all over the world work together toward common goals and objectives. Preeminent in its field, ACM SIGCHI provides a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.sigchi.org for more information.

ACM, the world's largest educational and scientific computing society, delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its more than 100,000 members and the computing profession with leading-edge publications, conferences, and career resources. Please visit www.acm.org for more information.

Would You Like More Information About Sponsoring CHI 2020?

Please Contact:

Carol Klyver
CHI 2020 Sponsor Director
Foundations of Excellence
446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044 USA

Tel: +1 650.738.1200
Email: sponsor@chi2020.acm.org
chisponsors@comcast.net



Marine life is plentiful and colorful, making snorkeling a favorite pastime.

SUMMARY OF SPONSORSHIP PACKAGES & BENEFITS

	Hero Sponsor	Champion Sponsor	Contributing Sponsor	Friend of CHI
Complimentary Single Premium Exhibit Booth	complimentary double booth	✓		
Premium Booth Locations on Exhibit Floor	✓	✓	reduced booth price available	
Recruiting Support On Site	✓	✓	✓	
Complimentary Conference Registrations	7 registrations	3 registrations	1 registration	
Logo Display and Link On CHI Website	largest display on home page and sponsor page	large display on home page and sponsor page	display on sponsor page	text listing of name
Company Profile On CHI Website	✓	✓	✓	
Complimentary Exhibit Booth Staff Registrations	✓	✓	with booth purchase	
VIP Lunch Invitation	4 representatives	2 representatives	1 representative	
Logo Display in Mobile App	largest logo	large logo	medium logo	
Included in Sponsor Logo Slide Show Prior to Opening and Closing Keynotes	✓	✓		
Logo Display in Digital Conference Program	✓	✓	✓	
Complimentary 2 Page Color Program Ad in Digital Conference Program	✓			
Special Program Ad Rates in Digital Conference Program	2 pages complimentary	1 page complimentary	very reduced price	
Recruiting Advertisement Board On Site	full board complimentary	full board complimentary	half board complimentary	
Special Recognition in Conference Publications	✓	✓	✓	
Press Release Acknowledgement Opportunities	✓	✓		
Press Interview Opportunities	introduction to your designated sponsor representative	introduction when requested by press		



HERO SPONSOR BENEFITS (\$50,000 US OR GREATER CONTRIBUTION)



A beautiful, aerial view of Ala Wai Harbor, Waikiki, and Honolulu. The TransPac sailing race, one of the world's longest-running ocean races, begins in Los Angeles and ends at the Ala Wai Harbor.

Press Releases and Publicity Support

Hero Sponsors are mentioned in all conference press releases, which are distributed worldwide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2020.

Press Interview Opportunities

Press members are introduced to your designated representative on site and encouraged to report on your organization's involvement in CHI 2020.

Company Profile on the CHI Web Site

You may work with us to create your own profile page on the CHI 2020 web site if you wish. Here you can present an overview of your organization and highlight your organization's participation in conference presentations, workshops and courses. If you are planning to exhibit as well as sponsor, or host a hospitality event, you may advertise the details here and add a personal invitation.

Prominent Logo Display and Link on the CHI Web Site

Hero logos are most prominently displayed on the extremely popular CHI 2020 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group)

Seven (7) Complimentary Registrations

Hero Sponsors receive seven (7) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth Reserved

Hero Sponsors are provided with a specially reserved, premium location exhibit booth. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the Grand Opening of the exhibits program on Monday evening.

Hospitality Booking and Event Support

Hero Sponsors are offered first opportunity to book meeting space for an evening hospitality event. Specific times and locations are available for booking on a "first come, first served" basis. Public hospitality events are publicized prior to and during the conference.

(Hero Benefits continued on next page.)

HERO SPONSOR BENEFITS (CONTINUED)



Bishop Museum is a world-renowned natural and cultural history museum, and an ideal place to learn about Hawaiian culture.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2020 web site (with a link to your organization's home page) as well as announced in the *CHI 2020 Digital Conference Program*. In addition, CHI 2020 also offers a complimentary recruiting announcement space on site.

Prominent Logo Display on Sponsor Banner

Hero Sponsor logos are specially recognized on the CHI 2020 sponsor banners prominently displayed at the conference and featured on the mobile app. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Special Recognition in Plenary Sessions

Hero Sponsors receive special recognition in the opening and closing general sessions. Individual slides of Hero logos are also part of the conference slide show preceding general sessions.

Invitations to Private VIP Events

As a Hero Sponsor, several of your representatives will receive a special invitation to a private lunch with keynote speakers and award winners hosted by the CHI 2020 Chairs. Your organization will also receive invitations to other private VIP events, such as an invitation to meet the CHI 2020 Doctoral Consortium participants. This is a valuable opportunity to meet the researchers and practitioners of the future as well as the HCI leaders serving as their mentors.

Special Recognition in Conference Publications

Hero Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The *CHI 2020 Conference Proceedings* and *Extended Abstracts* are available worldwide. Those confirmed later will be recognized in the *CHI 2020 Digital Conference Program*.

Complimentary Two-page Program Ad

Hero Sponsors are offered a complimentary two-page spread advertisement with excellent placement in the *CHI 2020 Digital Conference Program*. Conference programs are accessed online long after the event, making this an easy way to extend your marketing efforts to a very targeted audience. Standard rates appear below:

Digital Conference Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
Complimentary	Champion Sponsors (1 page)
\$1500 USD	Contributing Sponsors (per page)
\$5000 USD	Others (per page, except exhibitors)

The CHI 2020 Sponsor Director can provide details on availability, placement, and specifications. Support for Hero Sponsor ad production is also available, if needed.



The Pearl Harbor National Memorial.

CHAMPION SPONSOR BENEFITS (\$25,000 US TO \$50,000 US CONTRIBUTION)

Press Releases and Publicity Support

Champion Sponsors are mentioned in all conference press releases, which are distributed worldwide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2020.

Prominent Logo Display and Link on Web Site

Champion logos are prominently displayed on the extremely popular CHI 2020 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Sponsor Banners

Champion Sponsor logos are specially recognized on the CHI 2020 sponsor banners prominently displayed at the conference. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Three (3) Complimentary Registrations

Champion Sponsors receive three (3) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth

A set of booths in premium locations are set aside for Champions on a "first come, first served" basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained

professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants is hosted in the exhibit area in conjunction with the Grand Opening of the exhibits program on Monday evening.

Hospitality Event Support

After Hero Sponsors, Champion Sponsors are offered the next opportunity to book meeting space for an evening hospitality event. Access to these locations is available on a "first come, first served" basis and the CHI 2020 Sponsor Director will help you schedule your event. These hospitality events are publicized prior to and during the conference.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2020 web site (with a link to your organization's home page) as well as announced in the *CHI 2020 Digital Conference Program*. In addition, CHI 2020 also offers a complimentary recruiting announcement space on site.

Special Recognition in Plenary Sessions

Each Champion Sponsor receives special recognition in the opening and closing general sessions. In most cases, individual slides of Champion logos are part of the conference slideshow preceding general sessions.

(Champion Benefits continued on next page.)



A view of the unique roof architecture of the Hawai'i Convention Center, site of the CHI 2020 Conference.

CHAMPION SPONSOR BENEFITS (CONTINUED)

Invitations to Private VIP Events

As a Champion Sponsor, two of your representatives will receive a special invitation to a private lunch with keynote speakers and award winners hosted by the CHI 2020 Chairs. Your organization will also receive invitations to other private VIP events, such as an invitation to meet the CHI 2020 Doctoral Consortium participants. This is a valuable opportunity to meet the researchers and practitioners of the future as well as the HCI leaders serving as their mentors.

Special Recognition in Conference Publications

Champion Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The *CHI 2020 Conference Proceedings* and *Extended Abstracts* are available worldwide. Those confirmed later will be recognized in the *CHI 2020 Digital Conference Program*.

Complimentary One-page Program Ad

Champion Sponsors are offered a complimentary one-page advertisement with excellent placement in the *CHI 2020 Digital Conference Program*. Conference programs are accessed online long after the event, making this an easy way to extend your marketing efforts to a very targeted audience. Standard rates appear below.

Digital Conference Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
Complimentary	Champion Sponsors (1 page)
\$1500 USD	Contributing Sponsors (per page)
\$5000 USD	Others (per page, except exhibitors)

All prices shown are exclusive of tax. The CHI 2020 Sponsor Coordinator can provide details on availability, placement, and specifications.



Oahu's North Shore is home to the Van's Triple Crown of Surfing (often referred to as the Super Bowl of surfing), but Oahu has surf spots geared toward all skill levels, from beginner to advanced.

CONTRIBUTING SPONSOR BENEFITS (\$10,000 US TO \$25,000 US CONTRIBUTION)



Photographers come from all over to take pictures of the big waves and surf competitions during the winter season.

Logo Display and Link on Web Site

Contributing Sponsor logos are displayed on the extremely popular CHI 2020 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2020 web site (with a link to your organization's home page) as well as announced in the *CHI 2020 Digital Conference Program*. In addition, CHI 2020 also offers a complimentary recruiting announcement space on site.

One (1) Complimentary Registration

Contributing Sponsors receive one (1) complimentary conference registration, including a ticket to the conference reception and full registration benefits.

Logo Display on Sponsor Banner

Contributing Sponsors logos are recognized on sponsor banners displayed at the conference.

Recognition in Plenary Sessions

Contributing Sponsors are acknowledged as a group in specific general sessions.

Private Lunch Invitation

As a Contributing Sponsor, your representative will receive a special invitation to a private lunch with keynote speakers and award winners hosted by the CHI 2020 Chairs.

Special Recognition in Conference Publications

Contributing Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The *CHI 2020 Conference Proceedings* and *Extended Abstracts* are available worldwide. Those confirmed later will be recognized in the *CHI 2020 Digital Conference Program*.

Reduced Rates on Digital Conference Program Advertising

Conference advertising opportunities such as program ads are offered to Contributing Sponsors at reduced rates. These opportunities are limited and are available on a "first come, first served" basis. See page 8 for details on pricing. The CHI 2020 Sponsor Director can provide details on availability.

FRIENDS OF CHI

(CONTRIBUTIONS LESS THAN \$10,000 US)

Smaller donations are also welcome. Organizations offering support at this level are acknowledged as Friends of CHI.

CHI 2020 extends its special thanks to the Hawai'i Visitors & Convention Bureau and the Hawai'i Convention Center for the cover and other photos that appear here.

CONFERENCE SPONSORSHIP AGREEMENT

Sponsor Level: _____

Organization Name: _____

We agree to sponsor CHI 2020 as (please check one):

- ☐ CHI 2020 Hero (\$50,000 USD or greater contribution)
- ☐ CHI 2020 Champion (\$25,000 up to \$50,000 USD contribution)
- ☐ CHI 2020 Contributing Sponsor (\$10,000 up to \$25,000 USD contribution)
- ☐ Other

Amount/Value: \$ _____

Description: _____

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

Organization Address: _____

Telephone: _____ Fax: _____

E-mail: _____ Website Link (for your logo): _____

Contact person for delivery of sponsor benefits:

Name: _____

Telephone: _____ Fax: _____

E-mail: _____

- ☐ If you are a returning sponsor, you may check here to approve the use of your logo as it appears on the *CHI 2019 Conference Proceedings* or website for publications purposes for CHI 2020.
- ☐ Check here if you are planning to have an exhibit or recruiting booth (complimentary for Hero and Champion Sponsors) at the conference.
- ☐ Check here to take advantage of your complimentary recruiting announcement space at the conference.
- ☐ Check here if you wish to find out more about purchasing a digital conference program ad at the special price for sponsors. (A complimentary two-page ad is available to Hero Sponsors and a one-page ad to Champion Sponsors.)

Please email this signed and completed form to the Sponsor Director:

Carol Klyver
CHI 2020 Sponsor Director
Foundations of Excellence

Tel: +1 (650) 738-1200

Email: sponsor@chi2020.acm.org or chisponsors@comcast.net

Payment of donations: Information for payment via bank transfer is available from the Sponsor Director, Carol Klyver (contact information above). If paying by check, please make check payable to ACM/CHI 2020. (We encourage sending check payments via courier.) US companies should note that ACM is classified as a non-profit and this contribution may be tax deductible. The Federal Tax ID number for ACM is 13-1921358.